

# Fashionably great

Judging from the major fashion designers joining the green movement, stylish clothes created from sustainable, nontoxic, vegan, or recycled materials aren't just healthy—they're hip. Here's what to look for.

**HEMP** The hemp plant is grown with few or no pesticides because it's naturally resistant to insects, fungus, and other pests. Hemp fabrics have the feel of linen.  
**Ecolution.com**  
**HempElegance.com**

**ORGANIC COTTON** One conventional cotton T-shirt requires nearly one-third pound of pesticides and fertilizers. Go nontoxic:  
**UnderTheCanopy.com**  
**BlueCanoe.com**  
**LoyaleClothing.com**  
**AmericanApparel.net**  
**Ecoganik.com**  
**UnderTheNile.com**

**ORGANIC WOOL** This renewable natural fiber is chemical free. Sheep eat organic feed, graze on pesticide-free land, and are not treated with pesticides or hormones.  
**Ecowool.com**  
**IndigenousDesigns.com**  
**Patagonia.com**

**RECYCLED PLASTIC** Fibers made from post-consumer recycled (PCR) plastic bottles are a soft alternative to polyester.  
**Patagonia.com**

**TENCEL** Made from the natural cellulose found in wood pulp (from tree farms), this fabric is comfortable and breathable with a texture like rayon.  
**UnderTheCanopy.com**  
**Ecoganik.com**

—Melissa B. Williams

## Rags to Reincarnation

Eco-fashion extends from head to toe with these accessories made by reusing discarded materials.

- DEBORAH LINDQUIST'S designs feature reused cashmere. [HipAndZen.com](http://HipAndZen.com)
- È KO LOGIC turns used clothing into hats and scarves. [Ekologic.com](http://Ekologic.com)
- ENGLISH RETREADS turns old rubber inner tubes into fashionable purses and belts. [EnglishRetreads.com](http://EnglishRetreads.com)
- JADE PLANET supports Amazonian rainforest workers who sustainably harvest rubber-tree sap, used to make a leather-like (but vegan) material for purses and bags. [JadePlanet.net](http://JadePlanet.net)
- STACI WOO utilizes vintage materials to create bags, shoes, underwear, and clothing. [WooBags.com](http://WooBags.com)
- VY AND ELLE creates purses from reclaimed vinyl billboards. [VyAndElle.com](http://VyAndElle.com)
- SHOES WITH SOULS makes sneakers with recycled rubber from factory-floor waste. [ShoesWithSouls.com](http://ShoesWithSouls.com)



**RECYCLED-FABRIC**  
Onion-Top Hat  
from è ko logic



Patagonia's Synchronia Vest is made from RECYCLED PLASTIC and hemp.



Organic HEMP creates elegance in Ecolution's Spaghetti Strap Dress.



The Marseilles Crocheted Cardigan from Indigenous Designs is woven from ORGANIC COTTON and silk.



Blue Canoe's trendy ORGANIC COTTON/Lycra Crop Pant



The Vy and Elle Envoy Messenger Bag, made from RECLAIMED VINYL billboards